



**Professional Photographer Agreement for Single Family Photo Sessions**

**Contact Information of Photographer:**

Name (Photographer & Company): \_\_\_\_\_

Phone Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip Code : \_\_\_\_\_

Date(s) of photo shoot(s): \_\_\_\_\_ Start Time: \_\_\_\_\_ + End Time: \_\_\_\_\_

Our photography guidelines apply to all guests. Additionally, we request that anyone receiving payment for the pictures or time spent taking pictures (photo sessions) complete this form.

**RATES** Patterson Farm Market & Tours currently does not charge photographers a fee to use areas open to the public on our farm. Any normal admission fees for access to certain areas (ex. Pick Your Own Strawberry Fields, Barn & Playground area) still apply to all guests, including photographers and staff. We are a business. Our ability to continue to maintain beautiful grounds despite the expense relies on guests purchasing product when visiting our property. In lieu of us charging photographer fees and having complicated policies regarding photography, we kindly ask that you or your clients purchase products during your visit and be respectful of our grounds and rules. We reserve the right to change these policies, limit the number of photographers, or limit the number of visits per photographer as the need arises.

**HOURS** Sessions are only permitted during normal business hours. For session inquiries after hours, please contact [officemgr@pattersonfarminc.com](mailto:officemgr@pattersonfarminc.com). Please note that after hour sessions require a fee of \$100/hour.

**PROPS / DESIGNATED AREAS** We kindly ask that your photography not prevent our other customers from utilizing areas of the farm. If you would like to have a designated area set aside or have any props set up for your session, please contact [officemgr@pattersonfarminc.com](mailto:officemgr@pattersonfarminc.com). Please note, an hourly fee (\$100/hour) and setup fee (\$250.00) will apply.

**COMMUNICATION** Photographer must meet and connect with clients without directions from Patterson Farm Market & Tours staff. Make sure clients have your phone number.

**LIMITS ON EQUIPMENT** Photographer must provide all necessary equipment. Equipment should be limited to portable sizes that will not inhibit the experience of other guests. No cords or ladders may be used.

**CLEANING & TRASH** Photographer and family agrees to leave the premises (land, crops, buildings, equipment) in the same condition as they were when they arrived. All items brought to the Premises are to be removed by the Photographer and family. Any items left will be assumed abandoned and may be discarded with no compensation due.

**AREAS ALLOWED** Photographer will be given, within Patterson Farm Market & Tours sole discretion, the possibility to take pictures in areas currently open to the public. No guests are allowed in employee only areas, buildings, fields not open to the public, or on or near farm equipment. If wanting pictures in admission access areas, admission must be purchased by photographers and guests.

**DRONES** Drones and piloting drones on our property is forbidden without prior approval from Patterson Farm Market & Tours ownership.

**USE OF LOGO AND NAME** Any use of the Patterson Farm Market & Tours logo or name is prohibited without written consent from Patterson Farm Market & Tours. Allowing photographers onto our property does not represent any type of business relationship between the photographer and Patterson Farm Market & Tours.

#### **FARM RULES**

- Please do not sit on any of our fences as most are decorative and not rated for holding any weight. • No smoking or vaping anywhere on the premise.
- No alcoholic beverages or non-prescription or illegal drugs.
- Noise is to be kept at reasonable levels and not contain vulgar or offensive words.
- No pets or animals allowed, except dogs on a leash and under the guest's full control. Service animals are welcome.
- No climbing on farm equipment.
- All other farm rules listed on our website apply.

**CONDUCT** Patterson Farm Market & Tours customers have priority in all situations. The Photographer and family shall not block them from going about their visit in any way in order to take photographs. The photographs shall not have any inappropriate content (nudity or sexually suggestive, vulgar, offensive, racism). The photographer will not take photographs of Patterson Farm Market & Tours s customers or staff without their approval. Photographer shall be solely responsible for the conduct and welfare of all persons accompanying Photographer while on Patterson Farm Market & Tour's premises. Photographer agrees that a Patterson Farm Market & Tour's representative may be present at any time. If the representative observes or otherwise becomes aware of dangerous, pornographic, sexually suggestive, illegal or negligent practices or activities, the representative reserves the right to stop the shoot and may require Photographer and Photographer's party to leave immediately. In such case no refund will

be given. However, Patterson Farm Market & Tours and its representatives assume no responsibility to act in such cases.

**WAIVER OF LIABILITY** Use of Patterson Farm Market & Tours premises is at the family's and photographer's own risk. The family and photographer hereby agrees that Patterson Farm Market & Tours will not be held liable for any direct, indirect, incidental or consequential damage, injury or loss to people or possessions while on the Premises. The family and photographer holds harmless and indemnifies Patterson Farm Market & Tours and its owners, agents, representatives, associates, officers, employees, guests and tenants against any suit, claim, loss, accident, judgment, fine, injury or damages, including reasonable attorney's fees. This indemnification shall continue in full force and effect during and after the term of use for such causes arising during the term of use.

**COMMERCIAL/SPECIAL USE** Anyone taking photography/videography for advertising, mass media purposes, commercial purposes, documentary purposes, or any non-personal use must obtain separate written permission from Patterson Farm Market & Tours ownership. Failure to receive written permission will constitute trespassing.

**Please respect our private property, help us keep the insurance man happy, and enjoy your photos and memories of our farm by following our guidelines!**

**The following signatures constitute a legal and binding Agreement to abide by policies above.**

Photographer Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_

**Only one signed form is required per photographer each year; however, you must check in with the Market cashier at the start of each visit. Upon check in a guest photographer badge will be issued.**

**Additional Dates (cashier complete for each visit from photographer)**

Date	Start Time	End Time	Notes
